

## **C2C award: Pfleiderer leads the way in the circular economy**

**Neumarkt, January 2021** – Pfleiderer Deutschland GmbH is one of the first wood processing companies to receive the Cradle to Cradle Certified™ Products Program certificate. The award for comprehensive circular economy stems from a sophisticated sustainability and environmental management system that Pfleiderer has been following for many years. Ecological principles are consistently implemented in all areas of the company, from the origin of the raw material wood, through processing, to transport and recycling.

The non-profit Cradle to Cradle Products Innovation Institute, based in San Francisco, awarded three product families from Pfleiderer the coveted C2C certificate. Pfleiderer's LivingBoard series products were awarded silver, while DecoBoard and PrimeBoard were each awarded bronze. The award sets global standards for holistically environmentally and responsibly manufactured products. Assessment criteria include the use of safe and healthy materials, as well as their recyclability, use of renewable energy, responsible use of water and social justice.

### **Sophisticated wood cycles and highest quality grade.**

"Cascade use and closed-loop recycling ensure particularly sustainable production of our high-quality wood products," says Stefan Göldner, Head of Communications at Pfleiderer Deutschland GmbH. "The multiple reuse of wood relieves the burden on the forestry industry and saves resources." That's why Pfleiderer has been using responsibly thought-out wood cycles at all its sites for years. The wood mix used consists of pre- and post-consumer recycled material as well as co-products such as thinning, industrial and residual wood.

Pfleiderer only sources and processes recycled wood and co-products, which are reused over several stages from harvesting to recycling. The recycled wood consistently complies with quality classes A1 and A2 in accordance with the Waste Wood Ordinance and is free of any

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chemical, metallic or mineral impurities. The co-products are sawdust, wood chips, slabs, and end pieces from industry or forestry. Pfleiderer achieves an average recycling rate of approximately 2/3, thus ensuring that no trees are felled specifically for Pfleiderer panels. After sorting, gluing, compacting and pressing, new engineered wood panels are produced that meet the highest health and quality standards.

Pfleiderer uses waste wood that cannot be recycled for thermal energy generation. This process is part of sustainable energy management. For this purpose, Pfleiderer uses combined heat and power plants for climate-neutral electricity and heat generation.

**Integrated management system for quality, environment and energy**

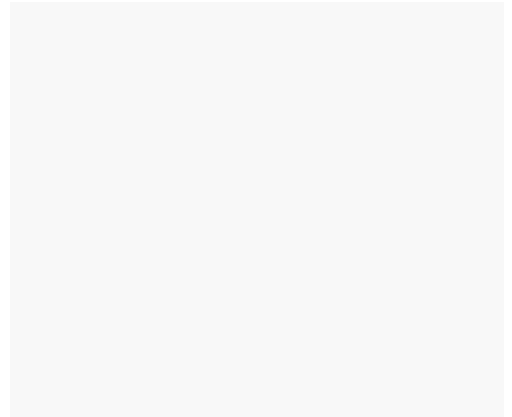
Pfleiderer's consistent focus on sustainability is also reflected in its integrated management system for quality, environment, energy and safety. With certificates for meeting the DIN EN ISO 9001:2015, DIN EN ISO 14001:2015, ISO 45001:2018, and ISO 50001:2011 standards at company level, as well as certificates for PEFC (PEFC/04-32-0828), FSC® (FSC license code C011773), Nordic Swan, and Blue Angel, Pfleiderer is currently setting high standards throughout the industry. Pfleiderer Deutschland GmbH's Management Manual contains all the regulations on corporate due diligence, quality assurance of all products, protection of employees and the environment, and careful use of energy resources.

"Responsibility for the environment and society constitutes an integral part of our company and is binding for all areas," says Göldner.

"Today, it is no longer sufficient to manufacture high-quality products. Careful management and the careful use of resources are essential. If you want to operate successfully in a future- and customer-oriented way, you can't avoid sustainability strategies - across the entire value chain."

**About Pfleiderer– 125 years of high-quality wood-based panels**

Pfleiderer is a leading wood-based panel manufacturer in Europe with annual sales of approx. 700 million euros and around 2,000 employees. The company has its headquarter in Neumarkt in der Oberpfalz (Germany). Pfleiderer has five production locations in Germany and one in Poland, and sales branches in England, the Netherlands, Switzerland, Romania and France. Pfleiderer offers a complete range of products and services with a focus on furniture making, the timber trade, interior fit out and timber construction. Pfleiderer pools the Duropal and Thermopal product ranges under the Pfleiderer umbrella brand and is a partner of industry, commerce, installers, designers and architects.



**Images**



**Capture:**

*„Awarded Cradle to Cradle™ Certified Silver: LivingBoard from Pfleiderer for construction application“*

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**Bildunterschrift:**

*„Ausgezeichnet to Cradle to Cradle™ Certified Bronze: DecoBoard from Pfleiderer for high-quality furniture and interior fittings“*

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**Bildunterschrift:**

*„Ausgezeichnet to Cradle to Cradle™ Certified Bronze: PrimeBoard from Pfleiderer for high-quality furniture and interior fittings“*

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Press Release



**Bildunterschrift:**

*„With a high share of recycling, Pfleiderer ensures that no trees have to be felled specifically for the products“*

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